

Janney

VIVIEN T. ADAO began her journey as a financial advisor after seeing all of the economic turmoil in the markets, the country and around the world. The economic turmoil troubled her, and as a compassionate person, it made her want to reach out and help people at a grassroots level. She wanted not only to find ways to keep their wealth safe and secure throughout economic turbulence, but also to help their wealth grow. This passion came upon her while she was working at another job.

Vivien holds a Bachelor of Science Degree in Architecture. Her resume while in architecture consists of working for developers in the construction of buildings. She then went on to serve as a Project Coordinator for the Westfield Corporation helping to design malls and other shopping centers. Eventually, Vivien realized that this was not her passion in life.

"I liked architecture, but I believe that preserving financial security is the foundation of our economy and my true passion was to help people build and secure their wealth for a worry free retirement.

I asked myself, do I want to spend the rest of my life helping people design or build a foundation?

That is when Vivien started her transition into financial services. At first, she started off part-time because she still had to provide for her family with a stable income. By 2002, she had established herself with a successful enough practice that she could afford to go full-time. She didn't waste away her background in architecture as it has proven to be important to her success in two ways. First, she was experienced at being attentive to every detail and at complex planning, skills she could apply to help clients improve their financial situations. Second, it shaped her financial philosophy.

"With my background in architecture," Vivien says, "I know how important good foundations are for buildings to hold up during bad times. And this has influenced me in creating a good financial foundation for my clients, enabling them to survive bad economic times."

Early in her career, Vivien elected not to work for any one company but, instead, start her own independent practice. Why? Because it gave her a broader range

of resources to draw upon. Also, she's not a sales person. She's sociable, but not really outgoing. She's a quiet-type person who doesn't want to pressure people into anything or infringe on their boundaries.

"I'm not a sales person at all," she says, "but a counselor – a teacher is what I wanted to be growing up. That's why I chose 'Insight Asset Advisory Group' for the name of my company. My mission is to give people insight into how they can make their assets work for them. Through education,



Vivien working at her first job as an architect.

understanding and the application of sound financial principles, clients are empowered to play an active role in maintaining their life-long financial well-being."

Vivien's independence meshes well with her personality and mission as a financial advisor. She is not pressured by anyone to sell certain financial products or meet sales quotas. She is free to search the marketplace and recommend solutions that are driven strictly by her clients' needs and best interests. Dealing with her, clients get a full, unbiased, well-thought-out plan, not a sales pitch.

Her clients comprise a broad range of people, from those in their 30's to those in their 60's and into the 70's. Although a diverse group, they have one thing in common: they don't want to gamble with their money by taking high risks. They want to think "outside the box" because they've learned that the traditional way, of gambling with savings in an attempt to gain instant profits, often leads to losing those savings. Losing their savings could mean running out of money in retirement – which is their biggest fear.

"As a retirement income specialist," Vivien says, "I help my clients figure out how to get out of debt and how to create income that will not run out. If I see they have enough resources, I also protect them through long-term care because we could use small amounts of money to leverage for long-term care should they need it. I also assist people with a variety of other financial needs.

The COMPREHENSIVE SOLUTIONS Vivien offers clients include a number of key areas:

1

WEALTH CREATION

Help clients maximize the return on investments to out-pace inflation while insulating their portfolios from market risk.

INCOMING PLANNING

Guide clients through the complex decisions involved in rolling over a retirement account and establishing a guaranteed lifetime income to ensure they'll never run out of money.

2

3

SOCIAL SECURITY MAXIMZATION

Assist clients in choosing the right benefits at the right time so they can take full advantage of the benefits to which they are entitled.

LEGACY PLANNING

Clients can leave the legacy they desire by transferring their assets to whom they want, the way they want, while minimizing estate taxes and probate costs.

4

5

PRIVATE FAMILY BANK

Also known as Infinite Banking Concept (IBC) or Private Reserve Strategy, this process is designed to help develop or improve one's financial position by avoiding or minimizing unnecessary wealth transfers where possible and accumulate an increasing pool of capital providing accessibility, control and continuous compounding.



"The solutions I propose are complehensive & very customized because people's circumstances and goals are so different. I take the time to analyze each person's case.

I give each one time and effort."

Descriptions clients use for Vivien include: "passionate," "honest" and "compassionate."

They note that she is always there for them emotionally as well as financially. She's always reachable.

Even if they call her after hours, she responds right away because she doesn't want them to feel troubled.

Vivien's work with clients has elicited a variety of other favorable comments as well. One word that comes up time and again is



Clients remark how patient she is when helping them understand how building a solid financial foundation impacts their life. They come to see how that foundation protects their money while also giving it an opportunity to grow so they will have money for their needs in the future.

Vivien's compassion for people and love for her job fuel her desire to keep working as a financial advisor, even after almost two decades. She maintains a vigorous program of ongoing education to find better ways to serve her clients, and has no intention to retire.

"I don't see myself retiring from this business," she says, "because it inspires me every time I am able to help clients see that their situation is not hopeless and that they have the power to lay the foundation for a better future. That's one reason I try to take care of my health. I currently help over 100 households. As long as I'm healthy, I want to help them as well as others who need my services."

Here's What Vivien's Clients Say About Her

- Vivien listened carefully and developed a diversified plan, including savings plan for emergencies, which she carefully explained to me in detail. I was able to ask questions about the products and the companies that back them and get straightforward answers. Vivien's strategies helped me save the bulk of my money during the stock market's downturn and it has continued to grow. says Sylvia R. of Los Angeles
- As for her responsiveness, not once have I called or sent an email wherein she did not respond quickly. This is in stark contrast with other agents that totally disappear after I have chosen them to represent me. It is comforting to know that she is available for consultation on any financial matters that may arise." says Louis K. of California
- Vivien is amazing. In this day and age when everyone is in a hurry, she took time to explain financial investing again and again until I was comfortable with my decision! says M. Chavez
- I would not hesitate to recommend Vivien to friends and family who might be in need of such service. says Joseph E. Bricio of AIA-Altadena, California.















Vivien initially made the decision to work from home because she wanted to spend as much time as possible with her family.

"My family is everything to me." says Vivien

As her children are now adults, she has expanded her business to an office outside of her home. Her work with clients has led to the Better Business Bureau honoring her firm with an A+ Rating. An even greater tribute to her is her loyal following of clients. Her firm continues to flourish thanks to clients' recommendations.

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Would you like to work with an advisor who takes a personal interest in your financial well-being?

Call Vivien Adao for a no-cost, no-obligation consultation.

She would enjoy listening to you and exploring what she can do to bring you financial peace of mind in these stressful times. No matter what your situation is – even if, like so many of her clients, you think it's hopeless – there's a good chance Vivien can find a way to help.



Vivien Adao
Income Planning Advisor
king Concept Authorized Practitione

Infinite Banking ConceptAuthorized Practitioner INSIGHT Asset Advisory Group

I believe that preserving financial security is the foundation of our economy and my true passion is to help people build and secure their wealth for a worry free retirement.